

## Marketing (SEO)

Essential marketing techniques involve web promotion (search engine optimisation), but there is a lot more we can do to announce your site to the world-at-large.

We can offer marketing services to boost awareness of your brand/business, including:

We can devise an innovative and effective marketing strategy to suit your business

- PPC (pay per click) advertising campaigns
- Online Press Releases
- Advertising artwork and copy
- Mailing list building
- Listings on specialist web directories

Our extensive experience in sales and marketing, combined with our in-depth understanding of the Internet can help you to keep one step ahead of your competitors and succeed online.